IN THE UNITED STATES PATENT AND TRADEMARK OFFICE PATENT EXAMINING OPERATION

Applicants: Charles J. THOMAS, et al.

Serial No.: 10/628,173

Group Art Unit: 2137

Filed: July 28, 2003

Examiner: Jaric E. Loving

Att. Docket No.: O1014/20014

Confirmation No.: 5596

For: SYSTEM AND METHOD OF GUARANTEED ANONYMITY OF CABLE

TELEVISION VIEWERSHIP BEHAVIOR

PETITION FOR EXTENSION OF TIME

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Applicants hereby petition for a two-month extension of time for responding to the Office Action dated January 10, 2007, up to and including June 10, 2007, for the purpose of permitting the timely filing of the enclosed Amendment.

Authorization to charge the additional fee of \$450.00 for the two-month extension of time for a large entity, and/or any additional fees associated with this Petition for Extension of Time is granted in the attached Fee Transmittal Form.

Respectfully submitted,

May 14, 2007

Please charge or credit our Account No. 03-0075 as necessary to effect entry and/or ensure consideration of this submission. Scott M. Slomowitz

Registration No. 39,632 Customer No. 03000 (215) 567-2010 Attorneys for Applicants

CAESAR, RIVISE, BERNSTEIN, COHEN & POKOTILOW, LTD.